

PRIVACY POLICY

This Privacy Policy governs how Zylia uses personal data when you browse Zylia's website – www.zylia.co

You don't have to provide us with any personal information to use the website. Unless explicitly provided to use when placing an order, we don't collect and use such information as your name, e-mail address, phone number, address or any other similar data.

Please note that by visiting our Website, certain information containing personal data will be made available to us.

If you sign up for our newsletter containing information about our products and promotions, we will collect information such as your e-mail address which may contain your name and IP address of your device, which is a part of a message sent to us. We use that information only for marketing purposes of Zylia and we don't provide any other parties with your personal information unless stated in this Privacy Policy.

Your personal information collected when using the website are used to present you with our promotions and product information (via our newsletter), to obtain information for marketing reasons (we use IP addresses to locate our visitor's location – those are never precise locations and are limited to the city's name).

We use Google Analytics when you visit our website.

For more information regarding Google Analytics' data practices and protection of personal data please visit the following external site:

<https://support.google.com/analytics/answer/6004245?hl=en>

We transfer personal information obtained using Google Analytics (IP address) to MTA DIGITAL SP Z O O, ul. Święty Marcin 29/8, 61-806 Poznań, KRS 0000561985, REGON 361723055, NIP 7831727441 to help us prepare marketing programs. We provide only reasonably necessary information to process according to the rules set in the Privacy Policy.

We may disclose your information if required by the law upon legally binding request from authorities.

We do not retain information longer than necessary.

We will remove any information collected by subscribing to the newsletter after unsubscribing from such a newsletter.

The information will be stored and processed in the European Union. We will not transfer your personal information outside the European Union. We comply with the General Data Regulation.

We use specialized software and hardware to protect your personal information from being obtained by unauthorized parties. In a case of a breach of security, we will inform authorities about such a breach and act according to the provisions of law in that matter.

You may demand to restrict the collection and/or use of your personal information by not using our Website. You may also want to review the personal information, request to correct the personal information, request to delete the personal information. You may do so by contacting us at record@zylia.pl