

ZYLIA



Zylia (<https://www.zylia.co/>) develops innovative, world-class recording technologies and turns them into products that improve the lives of musicians and audio creatives. At Zylia, we pass the border between musicians and audiences by providing a solution for recording and production of fully navigable 3D audio in the context of game development, music streaming, and VR. For a common listener, it means they can walk in a virtual reality environment, approach the stage, or even step on the stage to stand next to the musician.

Our solutions are used by musicians and sound engineers that work with Sony, Disney, Game of Thrones, Poznań Philharmonic Orchestra among others.

We also love to help artists! That's why we are involved in organizing volunteering actions such as MUSIC CovAid by ZYLIA.

Zylia Youtube channel <https://www.youtube.com/channel/UCeNdmyaAJfxk7Ut0q2mwEYA>

We are looking for:

Product Manager – 3D Audio

Location: Poznań

Zylia is seeking an aspirational, experienced, Product Manager to lead the development of ground-breaking 3D audio solutions including ZYLIA 6DoF streaming audio solution for providing a 'being there' experience to artists and their audience. The position runs an independent PM Office and reports to CEO directly. You will be responsible for the product planning and execution throughout the Product Lifecycle, including gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, sales, marketing, and support to ensure revenue and customer satisfaction goals are met.

Work at Zylia means:

- Participating in the creation of cutting-edge audio recording technology (the ZYLIA ZM-1 microphone array) for clients from Europe, the United States, Asia, and other parts of the World.
- Shape a future of a 3D audio streaming and production revolution.
- Making an impact on our existing processes and creating new ones – we're always open to brilliant ideas.
- Working with a diverse group of people from various fields of expertise (software engineers, electronics engineers, audio and sound engineers, musicians, artists).
- Working in a very open and challenging environment.

Her/his role will be:

- To lead a Product Management Office.
- To play the role of Agile Product Owner and own the vision and roadmap for Zylia's solutions.
- To be accountable for quarterly and annual Profit and Loss (P&L) targets for all Zylia products.
- To decide on the resource allocations to be put toward the various products and features.
- To translate requirements from sales, strategy, marketing, and operations into the product backlog.
- To define and communicate the short to mid-range Product Development roadmap and resource allocation.
- To coordinate with Product Marketing on new product and new feature releases.
- To conduct quantitative and qualitative research to identify requirements, analyze market opportunities, and set product strategy.

- To perform competitive analysis and provide market insights to the organization.
- To know and help our customers but don't want to just build them a faster horse; you seek a deep understanding of what they are trying to do (and why) and look for opportunities to disrupt the status quo.
- To Evaluate product progress at each Scrum Sprint iteration.
- To track main product related KPIs, eg. profit, development time, customer satisfaction, etc.

A perfect candidate:

- 5+ years of Product Management experience.
- Master's degree in computer science, engineering, marketing, or equivalent relevant field.
- Be comfortable with agile methodologies and tools.
- Can focus on how to do things and work methodically to get them done the right way.
- Can focus on the whole system from a long-term perspective.
- Like to meet and talk with people as well as can actively listening.
- Very good knowledge of Polish and English in speech and writing.

Additional advantages:

- Understand the benefits and tradeoffs between technology licensing and open source and know how to use each to your advantage.
- Interest in music, playing in a music band.
- Work in an international organization.

If you are enthusiastic to shape the future of audio, together with us, feel free to contact us. Please, send your CV and cover letter (with the title – Product Manager) to jobs@zylia.pl

Please, attach in your application: "I hereby declare that all the facts and information provided for this cover letter and CV are true. I allow my personal data stated in the above-mentioned applications to be processed for the purpose of recruitment, in accordance with the Personal Data Protection Act dated 29/08/1997 (Dz.Ust.No.133, item 883)".